



Palm Beach County Council of PTA/PTSA Recognition and Award Definitions

All Council awards are aligned with the Mission and Purposes of PTA

PTA Mission:

- “To make every child’s potential a reality by engaging and empowering families and communities to advocate for all children.”

PTA Purposes:

- To promote the welfare of children and youth in home, school, places of worship, and throughout the community
- To raise the standards of home life
- To advocate for laws that further the education, physical and mental health, welfare, and safety of children and youth
- To promote the collaboration and engagement of families and educators in the education of children and youth
- To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth
- To advocate for fiscal responsibility regarding public tax dollars in public education funding

The following awards are given out

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| Advocacy | PTA of the Year |
| Communication | PTSA of the Year |
| Community Connection | Rising Star |
| Environmental | School Administration Office of the Year |
| Family Engagement | Spotlight |
| Health and Safety | Strong School Partnership |
| Literacy | Superman Unit of Palm Beach County |
| Outstanding Service Award | Volunteer Award |
| President’s Award | |



Local units APPLY for the following awards by providing a written description of non-fundraising programs/projects conducted in support of each category.

Advocacy- This is about activities that focus on promoting/opposing issues for the benefit of our children and community. Activities encourage students and families to be responsible citizens of our country, state, county or local community. Activities encourage members to have their voices heard at all levels of government, as well as other community forums. They are proactive and informative.

PTA Purpose:

- To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth
- To advocate for laws that further the education, physical and mental health, welfare, and safety of children and youth

Community Connection (Community Service) - These activities promote and develop a relationship between the local unit, school and community. Activities encourage students to be good citizens and help others in need. They work together for the benefit of the school and community.

PTA Purpose:

- To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth

Environmental - This is about activities that focus on our natural resources. Activities encourage students to be responsible stewards of our planet and her resources.

PTA Purpose:

- To promote the welfare of children and youth in home, school, places of worship, and throughout the community

Family Engagement - This is about activities that bring families together at the school. Programs and activities may be for a social, educational or issue oriented purpose.

PTA Purpose:

- To raise the standards of home life
- To promote the collaboration and engagement of families and educators in the education of children and youth

Health and Safety - This is about activities that promote the well being of our children and families. Activities should be issue-oriented, proactive and informative.

PTA Purpose:

- To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth

Literacy - This is about activities that promote literacy among students, families and the community. Activities will help make participants better readers, writers and thinkers.

PTA Purpose:

- To promote the welfare of children and youth in home, school, places of worship, and throughout the community



School Administration Office of the Year - This is about how the School Administration (including faculty, teachers & staff) support the Mission and Purposes of PTA. Demonstrate how they recognize the value of a strong PTA/PTSA. Explain how they participate and support the activities of the PTA/PTSA and encourage students and families to do the same.

PTA Purpose:

- To promote the welfare of children and youth in home, school, places of worship, and throughout the community
- To raise the standards of home life
- To advocate for laws that further the education, physical and mental health, welfare, and safety of children and youth
- To promote the collaboration and engagement of families and educators in the education of children and youth
- To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth

Strong School Partnership (Outreach to the School) - These activities promote and develop a relationship between the local unit members and the school.

PTA Purpose:

- To promote the welfare of children and youth in home, school, places of worship, and throughout the community

Local units apply for the following awards by providing specified documentation in support of each category.

Communication - This is about showing how you disseminate meaningful information to assist parents in developing the skills they need to raise and protect their children. To promote the welfare of children and youth in home, school community and place of worship consistent with the mission and purpose of PTA (local, state, and national). It is not about how events/programs are advertised but rather, the event/information itself.

Spotlight - This is about documenting the activities of your local unit. This is a great legacy item to leave behind each year. It should be meaningful and document your board members, showcase activities, workshops, and programs conducted by and for your membership, as well as suggestions for new and/or improved programs. Content should include comments from your principal detailing how your activities furthered the mission and purpose of PTA on your campus.

Superman Unit of Palm Beach County - This is about increasing your male membership and involvement. All units with a minimum of 25 male members are encouraged to submit apply by submitting their list of Male members.

Volunteer - This is about documenting the volunteer hours your unit has completed for this school year up to March 31. The number of volunteer hours should be, at a minimum, double the number of enrolled students in the school. Please include a copy of the volunteer hours (VIPS) form from the school.



Outstanding Service Award – This is an award for an individual PTA leader who demonstrates the PTA Values. Nomination may be submitted for consideration by completing an Outstanding Service Award Nomination Form and attaching a written narrative describing the nominee's achievements and how they exemplify the PTA Values. Values are as follows:

PTA Values*:

- **Collaboration:** We will work in partnership with a wide array of individuals and organizations to broaden and enhance our ability to serve and advocate for all children and families.
- **Commitment:** We are dedicated to children's educational success, health, and well-being through strong family and community engagement, while remaining accountable to the principles upon which our association was founded.
- **Diversity:** We acknowledge the potential of everyone without regard, including but not limited to: age, culture, economic status, educational background, ethnicity, gender, geographic location, legal status, marital status, mental ability, national origin, organizational position, parental status, physical ability, political philosophy, race, religion, sexual orientation, and work experience.
- **Respect:** We value the individual contributions of members, employees, volunteers, and partners as we work collaboratively to achieve our association's goals.
- **Accountability:** All members, employees, volunteers, and partners have a shared responsibility to align their efforts toward the achievement of our association's strategic initiatives.

(*as listed on the National PTA website 8/20/2017)

Local units DO NOT apply for the following awards.

PTA or PTSA of the Year - Recipients of these awards are chosen based on the content of the submitted questionnaire and material submitted in the other awards categories.

Rising Star – This is for our new (or newly reinstated) local units completing their first full school year as a PTA or PTSA. Recipients of this award are chosen based on the content of the submitted questionnaire and material submitted in the other awards categories.

President's Award (s): Recipients of this award are chosen at the discretion of the Palm Beach County Council President.