



## The convenience of gift card fundraising

It's easy—and it works. By using gift cards to pay for everyday purchases, each individual can earn \$1,000 or more each year. No selling. No extra time. No extra money.

### Gift cards that give back



#### BUY A GIFT CARD

Buy a \$100 Gap eGift card from RaiseRight, with 14% earnings. Pay with your bank account or credit card.



#### USE IT INSTANTLY

Your \$100 eGift card is delivered to your online "Wallet" instantly, ready to use or save for later.



#### EARN AUTOMATICALLY

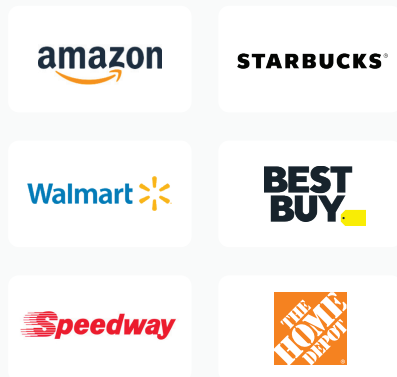
You automatically earned \$14 for your fundraising account. Way to go!



#### THANKS, GAP!

Your earnings come from the brand, so no extra money out of your pocket.

### Hundreds of brands, hundreds of ways to earn



### Watch the earnings add up

Expense Category	Monthly Budget*	RaiseRight Earnings Avg	RaiseRight Annual Earnings
Groceries	\$1000	4%	\$480
Gasoline	\$300	3%	\$108
Dining Out	\$250	10%	\$300
Entertainment	\$200	8%	\$192
Clothing	\$250	8%	\$240
Home Improvement	\$100	4%	\$48
		Total	\$1,368

\*Based on average spend for a household family of 4



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